



2023 National Coming Out Day Celebration

Saturday, October 14, 2023

Brooklyn Community Pride Center (Crown Heights)

This year's theme, "Embracing Myself: Celebrating Queer & Trans Identities," aims to uplift and empower LGBTQ+ individuals, focusing on the transformative journey of self-discovery and acceptance. We invite you to join us as a sponsor to make this event a resounding success, providing a safe and joyous space for folks to come together.

Event Highlights:

The celebration will feature an array of engaging and inclusive activities and programs throughout the day. We will draw inspiration from last year's successful National Coming Out Day Celebration, which included:

- Intergenerational Panel
- Drag Performers (including the incredible MC, Harmonika Sunbeam)
- Zine Making Workshop
- Make-Up Tutorial
- Book Table
- Art Wall
- Story Sharing Stations
- Open Mic
- Photo Booth
- ...and more!

Building on this success, we plan to expand and incorporate exciting new additions, including pulsating DJ Sets and mesmerizing live music performances. Mindfulness and wellness workshops will foster personal growth and self-care, while a dedicated Wellness/Health Station will offer essential health resources and information.

Possible Partners:

Alongside our primary partners, **YAS Coalition/CAMBA**, we are reaching out to additional partners to collaborate with us on this for tabling and resource sharing, event promotion, or including a program component. They include:

- Ali Forney Center
- Booklyn
- Brooklyn TransCore
- Caribbean Equality Project
- Diaspora Community Services
- GRIOT Circle
- HEAT/THEO
- MOBI
- Project Stay
- Pynk Gorilla Entertainment
- Reading for Black Lives
- Stonewall CDC
- Trans formative Schools
- Transpire

Event Sponsorship Opportunities:

As a sponsor, you can showcase your commitment to uplifting the queer and trans community and supporting LGBTQ+ empowerment.

Sponsorship Level	Benefits
Liberation Luminary (\$10,000+)	<ul style="list-style-type: none">● Custom activation opportunity, in premium location, with amplified promotion.● Prominent logo placement on all event promotional materials, including posters, flyers, and website.● Special recognition as a "Liberation Luminary" during opening and closing remarks.● Premium booth space at the event to showcase your organization's services and engage with attendees.● Opportunity to provide a welcome message or video for the event's social media platforms.● Recognition in press releases and media coverage as a leading advocate for LGBTQ+ empowerment
Identity Trailblazer (\$5,000 - \$9,999)	<ul style="list-style-type: none">● Custom activation opportunity.● Logo inclusion on event promotional materials and website.● Acknowledgment as an "Identity Trailblazer" during the event's opening remarks.● Prime booth space at the event to showcase your organization's services.● Verbal acknowledgment during the event.● Social media mentions leading up to and during event.
Empowerment Champion (\$2,500 - \$4,999)	<ul style="list-style-type: none">● Logo inclusion on event promotional materials and website.● Verbal acknowledgment as an "Empowerment Champion" during the event.● Booth space at the event to engage with attendees.● Social media mentions leading up to and during event.
Unity Advocate (\$1,000 - \$2,499)	<ul style="list-style-type: none">● Name listing as a "Unity Advocate" on event promotional materials and website.● Booth space at the event to engage with attendees.● Verbal acknowledgment during the event.● Social media mentions leading to the event.

Join us as a valued sponsor for this joyous occasion, creating an atmosphere of celebration, acceptance, and unity!