

# Annual Report FY2016





CONNECT TO YOUR CENTER http://lgbtbrooklyn.org/





#### From the Executive Director

"Connect to your Center" is not just our motto. It is a deeply held belief that connection to self and community is vital in a technological world growing more disconnected and isolated.

The Brooklyn Community Pride Center is the center of the LGBT+ community in Brooklyn. We transform the marginalized into leaders; the scared into the empowered; the victim into the advocate. LGBT+ Brooklynites are safe and celebrated here regardless of what might lie beyond our doors.

And it's a place of real connection: eye to eye, hand to hand, heart to heart – an authenticity often absent in our technological world.

This report summarizes our accomplishments, challenges, and opportunities. Looking forward through the lens of our "2020 Vision" strategic framework, the organization is embarking on its most ambitious growth plan in its history. From July 1, 2015 through June 30, 2016 we made significant strides thanks to the many, many remarkable stakeholders in our community to whom I am deeply grateful.

Included here is a growing list of supporters, both individual and institutional, who are investing in our vision. To all....Thank you! And I am confident that the coming year will continue to build on your investment.

Yours in community,

Floyd Rumohr



2016 Heritage Pride March participants

Photos contributor: Mike Bergin

#### **Vision and Value Proposition**

Our vision is to establish thriving, diverse community hubs where LGBT+ people and our allies are celebrated in New York City's largest borough.

Across the spectrum from young people to elders, the Brooklyn Community Pride Center enables our community to actively participate in positive, life-affirming activities. We offer a distinctive choice for residents of New York City's largest borough to celebrate, heal, learn, create, organize, relax, socialize, and play.

#### **Mission**

The Brooklyn Community Pride Center provides services and support to the borough's LGBT+ community through original programming and partnerships with exemplary organizations.

#### **Program Areas**



#### Youth Age 12-24

- Established in 2011
- Unique visitors: 310
- Contact sessions: 924
- Peer led discussions and educational forums
- Bullying, HIV/AIDS, coming out, accessing resources, writing groups; healthy recreational activities through field trips, dances, and outdoor adventures.



#### Elders Age 50+

- Established 2012
- Unique visitors: 40
- Contact sessions: 138
- Ongoing psycho-social support group and intergenerational activities that include theater making, computer literacy, and more.

"The Center is a place where you can be yourself."

- Amari, YouthPRIDE



## Transgender and Gender Nonconforming (TGNC)

• Established 2013

Unique visitors: 188

• Contact sessions: 353

- Mental health and other support services specific to the unique needs of LGBT+ identified and spectrum identified individuals
- Trauma, sexual assault, physical abuse, and general discussions/activities.



#### **Arts and Culture**

- Established 2016
- Unique visitors: 141
- Supports emerging LGBT+ artists as well as community members who seek to find their own artistic voice.
- 2016 highlight: LGBTQ New Americans Project in partnership with Immigration Equality. The project tells the stories of LGBTQ immigrants and refugees living in Brooklyn. Oral histories are currently online at <a href="http://lgbtbrooklyn.org/lgbtq-new-americans-project/">http://lgbtbrooklyn.org/lgbtq-new-americans-project/</a>



#### **Community Partners**

- Established 2009
- Number of partners: 15
- Total unique visitors: 356
- Total contact sessions: 1,540
- 12-step groups, support groups, HIV testing and counseling, worship groups.
- For current listings, please visit http://lgbtbrooklyn.org/12step-support/

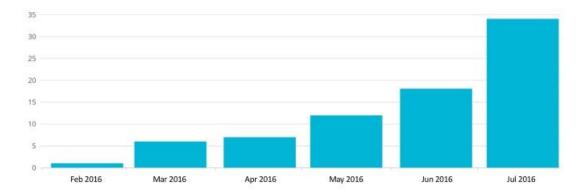
"You could get beaten, lynched.... Just being different puts you at risk for being locked up for fourteen years."

> - Oliver, LGBTQ New American Country of origin: Nigeria

#### **Milestones**

- **Board Giving**: Ours is an incredibly diverse and giving board. Under Debbie Brennan's leadership, the board at large contributed \$50,762 in direct cash gifts and soft-credits. Further, the board represents 100% giving from each member in keeping with personal resources.
- 2020 Vision Framework: Following conversations with community stakeholders, the Brooklyn Center released its first draft of "2020 Vision: A Conceptual Framework for Brooklyn's Twenty-First Century LGBT+ Center." Next steps will involve three-year pro-forma budgets with specific tactics and financial targets after incorporating stakeholder feedback.
- On the Move: Negotiations to move the Center from its existing location at 4 MetroTech Center to 1360 Fulton Street (Restoration Plaza) were reaching the final stage as of this report.
- **Branding Redesign:** By March 2016, the organization had completely redesigned its online presence. Website enhancements included a fresh new look, integrated donor management systems, and more pleasant user experience. In addition, gala materials were rebranded and modernized. The entirety of pro-bono support by Stephen Rainforth represents \$49,900 of professional services.
- Increased Subscribers: Since January, subscriptions to our mailing were on a strong upward trend, which we attribute to the new website (since subscribers must go there first), public visibility via increased media presence, and the LGBTQ New Americans project because of its online presence.

#### **New Mailing List Subscriptions**



• **Restructuring:** Ours is a people business and there was a lot of it. FY16 was a year of big change: a new executive director and new staff. Special thanks to Dolph Goldenburg for his interim executive leadership and for facilitating the national search for a regular ongoing executive director. Challenges include consistent turnover of part-time talent who accept full-time employment.

#### **Executive Transition**



**Dolph Goldenburg** Interim Executive Director March 2015 – January 2016



**Floyd Rumohr** Executive Director January 2016 - Present

#### **Full-Time Staff**



**Sarah Hartzell** Program Director June 2013 – January 2016



**Dillon Seeblack** Youth/Development Coordinator March 2014 – Present

"We conducted an extensive, nine-month search to fill this important position and vetted over 250 candidates from across the country. Without a doubt, we found the best candidate in Floyd to lead the Center's next stage of growth and expansion."

- Debbie Brennan, Board President

#### **Part-Time Staff**



**Missy Bolds** Bookkeeper July 2016 – October 2016



**Sarah Gauthier** TGNC Group Leader June 2016 - September 2016



Wilfred "Fredo" Hernandez Arts & Culture Group Leader March 2016 - Present



**Judy Kamilhor** Elder Group Leader April 2016 - Present

#### **Board Transition**



**Debbie Levinson's** term ended June 30, 2016. Her incredible commitment, skill, and thoroughness improved fiscal management processes by strengthening internal controls.

"Debbie was not just an effective and thoughtful treasurer of our board, but also a beloved member of our community. Her impact on our financial systems will resonate for years to come as will her devotion to our vision to build Brooklyn's premier LGBT+ center," said Debbie Brennan.

#### **Pro-Bono Counsel**

Much gratitude to Venable, LLP for pro-bono counsel. From real estate to human resource advice and matters in between, we thank you! We are particularly grateful to Suzanne St. Pierre and Joseph Piscina.

#### **Volunteers**

Lois Abramchik Paco Arrovo Jayce Baron Greg Beaudin Nicole Belenitsky Giovanni Bellegarde Kierra Benjamin Mike Bergin Leonard Blades Elliot Blankenship Maxim Bondarenko Richard Borkowski Toniesha Broodie Blake Captain Hannah Carl **Dexter Cypress** Abiliana De la cruz Cheyenne Deal

Cassidy Hanft Laurel Hilbert Cynthia Jackson Hailey Jones Kiara Jones-Ford Austin Jung Vanessa Kitzie Joseph Kuter Jonathan Lakomyj **Jovanne Major** Shy McKenzie Josbel Mejia Joseph Mercado Alexia Mercedes Eric Molina Thanos Nioplias Elisa Peebles Marci Redmond

Lucas Riccardi Cass Rvan Iaidee Santos Alan Schuster **Janice Sedes** Ciara Smith Linda Song Alfredo Suarez Patrick Sykes-Craig Matthew Taitano Joshua Terefe lessica Tezen lieoma Uba **Jayson Vivas** Zell Watson Debra Williams **Emily Wilson** 

Binghamton University for Students of Color Princeton University Breakout Trip Student Cohort University of Maryland Alternative Break Cohort

#### "When I came here for the first time, I felt endless possibilities....I could actually be happy."

- Alex. Country of Origin: Jamaica LGBTQ New American

#### Thank You to Our Supporters!

July 1, 2015 - June 30, 2016

The Brooklyn Community Pride Center is grateful for the generous support from the following LGBT+ champions without whom our work would not be possible.

2016 Community Leadership Awards and Gala Honorees on June 9, 2016 included BFC Partners, Marty Markowitz, H. van Ameringen Foundation, and Janice Savin Williams. We are grateful for their leadership support.

Every effort is made to ensure the accuracy of this list. Please email corrections to Dillon Seebalack, Development Associate, at dseebalack@lgbtbrooklyn.org.

#### **Cornerstone Society**

#### Marble (\$10,000+)

**BFC Partners** 

Citi

Don Capoccia

Double B Management Services,

Inc.

NYC Council Member Daniel

Dromm

NYC Council Member Brad

Lander

NYC Council Member Carlos

Menchaca

H. van Ameringen Foundation

**Janice Savin Williams and** 

**Christopher Williams** 

Lisa Davis

Chubb & Son NYC Council Member Laurie Cumbo

Quartz (\$5,000+)

NYC Council Member Vincent

Gentile

Massarte LTD

NYC Council Member Jumaane

Williams

Tommie Peguez

#### **Travertine (\$2,500+)**

Amida Care Insurance

Catharine Hough and Keryn

Lowry

**Christopher Street Financial** 

NYC Council Member Robert

Cornegy

**NYC Council Member Stephen** 

Levin

Kathryn Mackey

NYC Council Member Antonio

Revnoso

Jonathan Santos-Ramos

#### Granite (\$1,000+)

A.G. Foundation in honor of Henry van Ameringen Steve Ashkinazy and Michael

Gomillion

Sarita Niranjan Bhatt Deborah Brennan

Broadway Stages

Dawn Cardi

#### Diana Ehrlich

Food for Juniors, Inc. Mckenzie Jones Terrance Knox Deborah Levinson Marina LLata Louis Martarano

National Basketball Association Scharpf Family Foundation

Tom Smith

#### **Individual Donors**

#### \$500 - \$999

Lois Abramchik
Brooklyn Academy of Music
Chris Carolan
Anthony Crowell
Shelly Friedman
Paul Herzan
Stephanie Johnson
Marc Karavasian

Brian Kenny David Kooy Kathryn Mackey Marty Markowitz Matthew Adam Properties, Inc. Michael Mckenzie

Abdul Muid Kelebohile Nkhereanye Donnie Roberts Matt Sturiale Lyle Walford

Matthew Truitt

Karavasian

McMorrow and Marc

#### \$100 - \$499

Sandi Franklin

Richard Allman Michelle Barbeau Noguchi Renee Boyd Earl Brown **James Brown** Renee Vera Cafiero Ryan Chandler Thomas Ciardullo Elizabeth Colebrooke **Jacqueline Cook** Dick Dadey Tim Devin Aisha Diori Jay Dockendorf Erin Drinkwater Carolyn Farhie Lynn Faria Tara Favors Philip A. Forman Razoo Foundation

Paul Franklin Geoffrey S. Gibbs Adolph Ward Goldenburg Andy Grover Matthew Holden Joseph Jarrin Fidelity Charitable Fund Dwight Johnson Don Kao Sean Kirwin Tom Leder Alex Lepinsky Kelsey Louie Alexander Mager Carol L. Marker Richard Montelione Owain Morgan Shane Morgan Chandraban Motilall

David Norris David Parker Susan Reph Robin Richardson Amy Richter Robert Rifkin Thomas Rozboril Floyd Rumohr Jeremy Schwartz, LCSW PLLC Io-Ann Shain Laura Smalls David Cloyce Smith Wendy Stark **Monique Stokes** Michael Swirsky Colleen J. Taylor Ted Thompson Felicity Tswikiwa

Anthony Volponi

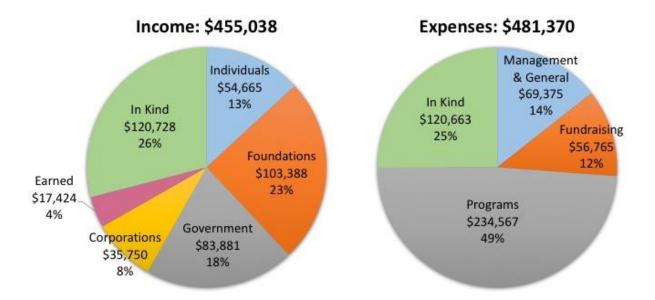
Alan Washington

#### **Up to \$100**

Barbara Abrams	Charles Eubanks	Caesar E. Libonati
Robert Biegen	Dona Franklin	Susan E. Lippman
Yesenia Branca	Jeanette Gong	Richard Majewski
Rose Brook	Leonore Gordon	Patricia Mendell
Brooklyn Friends School	Grace & Peace Fellowship Church	Carol Morgan
Matthew Brown	Eric Heller	New Kings Democrats
Jacquelyn Burrows	Yoga For Business, Inc.	Thomas Palatucci
Ellyn Canfield	Leon Hosang	Nadira Ramchaaran
Daniel Cloudt	Daniel Hurewitz	Kamal Shukla
Marcia Cole	The K Foundation	Andrew Sloat
Jasmine Coley	Jony Kanter	Stonewall Community Foundation
Michael Czaczkes	Michael Kriston	Ijeoma S. Uba
Michelle DiSabato	Jeffrey Leeds	Therese Warden
Ruth Dye	Braeden Lentz	

#### **Financials**

July 1, 2015 – June 30, 2016 unaudited draft. FY16 audited financial statements are available on our website.



Surplus/Deficit: (\$26,332)

The Brooklyn Community Pride Center anticipated a short-term deficit in FY16 and established a deficit reduction plan for FY17 by fiscal year's end.

#### **Board Members**

Debbie Brennan, President Terrance Knox, Secretary Debbie Levinson, Treasurer Jonathan Santos-Ramos, Vice President Sarita Niranjan Bhatt David Kooy

#### **Committees**

- **Executive**, Debbie Brennan, Chair. Members: Debbie Levinson, Terrance Knox, Jonathan Santos-Ramos, Debbie Levinson
- **Programs**, Jonathan Santos-Ramos, Chair. Members: Lois Abramchik, Barbara Cavallo, Judy Kamilhor, Melanie Martinez, LMHC, William Nazareth, Jr., Greg Rills, Sage Rivera.
- **Fund Development**, Lisa Davis, Chair. Members: Dolph Goldenburg, Floyd Rumohr
- **Real Estate,** David Kooy, Chair. Members:
- **Board Development,** Debbie Brennan, Chair. Members: Dolph Goldenburg, Floyd Rumohr

#### Ad hoc:

• 2016 Community Leadership Awards and Gala Lisa Davis and Sonelius-Kendrick Smith, Co-Chairs. Members: Debbie Brennan, Brian Kenny, Terrance Knox, Lou Matarano & Roland Ballester, Owain & Shane Morgan, Floyd Rumohr & Paco Arroyo, Jonathan Santos-Ramos, Alan Washington



#### **Advisory Council**

Earl Brown Tom Smith

"Now you have kids thinking that they can't come out, that they have to pretend to be something that they're not just so they can fit in and not be harassed by people they don't know."

- Christina Rainey, YouthPride

#### In the News

Media presence was very strong in FY16! The Brooklyn Community Pride Center appeared in the following:

- **NY1**, June 23, 2016: *LGBT Youth Find Safe Haven With Each Other at Brooklyn Center* by Jeanine Ramirez
- **NY Daily News**, June 24, 2016: *Brooklyn Borough Hall goes rainbow for Orlando, with banner full of messages for victims from New Yorkers* by Mary McDonnell
- **NY1**, June 25, 2016: *Brooklyn Borough Hall Draped in Rainbow Colors to Honor Orlando Shooting Victims* by NY1 News
- **Brooklyn Daily Eagle**, June 25, 2016: *From Brooklyn to Orlando With Love* by Mary Frost
- **Park Slope Stoop,** May 22, 2016: Photos Released Of Suspects In 9th Street Transgender Victim Attack by Donny Levit
- Park Slope Stoop, May 19, 2016: After 9th Street Attack On Transgender Man, Elected Officials And LGBTQ Community Respond by Donny Levit
- **PIX 11,** May 13, 2016: Our Perspective on President Obama's Directive on Transgender Bathroom Access by Joe Mauceri
- **Daily News,** April 20, 2016: *James Franco says he's 'a little gay,' people from LGBT organizations weigh in* by Peter Sblendorio
- **NY Post Page Six,** April 7, 2016: *LGBT community wants to hit Manny Pacquiao where it hurts* by Oli Coleman
- **Brooklyn News Service,** April 7, 2016: *Gay Leaders Spar with Pacquiao, Call for Boycott* by Michael Odmark
- **Fox News,** April 10, 2016: *HBO under fire for relationship with Manny Pacquiao after anti-gay remarks* by FoxNews.com and The Associated Press
- **The Washington Post,** April 10, 2016: *Manny Pacquiao says he'll retire, but leaves a little wiggle room* by Cindy Boren
- **BK Reader,** December 10, 2015: Brooklyn Community Pride Center Names Floyd Rumohr as New Executive Director by Brooklyn Reader

Please visit <a href="http://lgbtbrooklyn.org/events-news/">http://lgbtbrooklyn.org/events-news/</a> to read the above articles online.

#### **Goals for FY17**

#### 1. Leadership, Governance and Strategy

- a. Establish plan to populate finance/audit committee.
- b. Recruit at least three more cause champions to the board with time, talent, and treasure.
- c. Relocate to 1360 Fulton Street, Brooklyn (Restoration Plaza).

#### 2. **Programs**

- a. Analyze visitor tracking system and establish plan to modernize.
- b. Establish outcomes for at least one program area.

#### 3. Resource Development

- a. Human:
  - i. Increase board give to \$3,000.
  - ii. Build professional development capacity by considering learning needs of staff.
- b. Financial:
  - i. Foundations: Increase by at least 118%.
  - ii. Corporations: Increase by at least 49%
  - iii. Individuals: Increase by at least 55%.
  - iv. Earned income: Increase by at least 480%.

#### 4. Financial Management and Reporting

- a. Build budget capacity in high needs areas.
- b. Sustain expenses for 2017 Community Leadership Awards and Gala and Heritage Pride Float at FY16 levels and make cost reductions where possible.
- c. Revamp QuickBooks' income accounts and classes; reclassify and fix earlier errors.
- d. Simplify financial reporting.

#### 5. Communications

a. Create and distribute an online annual report.

#### **Contribute to Your Center!**

Make your safe, secure online donation here: <a href="http://lgbtbrooklyn.org/donate/">http://lgbtbrooklyn.org/donate/</a>



### **Ways to Support Your Center**

- Donate: We especially love recurring donations! <a href="http://lgbtbrooklyn.org/donate/">http://lgbtbrooklyn.org/donate/</a>
- **Shop!** .5 percent of every purchase goes directly to us at Amazon Smile. <a href="http://lgbtbrooklyn.org/donate/">http://lgbtbrooklyn.org/donate/</a>
- **Fundraise:** Start a Facebook fundraiser. They're easy and fun. https://twitter.com/LGBTbrooklyn/status/844258020829880320
- **Sign and share!** Our online petition will help us expand into the Bedford-Union Armory by 2019/2020. <a href="https://www.change.org/p/brooklyn-s-lgbt-center-needs-a-permanent-home">https://www.change.org/p/brooklyn-s-lgbt-center-needs-a-permanent-home</a>
- Share your vision: Your ideas matter.
   <a href="http://lgbtbrooklyn.org/portfolio/2020-vision/">http://lgbtbrooklyn.org/portfolio/2020-vision/</a>